

SUNGLASS SYNDICATE DISPLAY AGREEMENT

DISPLAY AGREEMENT made this ____ day of _____, 20____, by and between SUNGLASS SYNDICATE, Inc., aka REECE ENTERPRISES LTD (hereinafter referred to as SUNGLASS SYNDICATE) and _____, the Authorized Dealer located at _____.

SUNGLASS SYNDICATE and the AUTHORIZED DEALER agree as follows:

1. The Authorized Dealer agrees to only showcase SUNGLASS SYNDICATE branded products in the fixture. No items may be put on top of the fixture unless; they are provided by SUNGLASS SYNDICATE and placed there by a SUNGLASS SYNDICATE sales representative.
2. SUNGLASS SYNDICATE sales representatives will have access to SUNGLASS SYNDICATE fixtures to merchandise product, maintain the display, and implement proper P.O.P. materials and accessories.
3. Display fixtures are to be located, in the store identified below, where optimum exposure can be obtained. If the SUNGLASS SYNDICATE sales representative deems the selected location does not maximize the potential of the display fixture, he/she may require the Authorized Dealer to relocate the fixture.
4. SUNGLASS SYNDICATE must be informed in writing immediately if the fixture is moved from the store identified below.
5. The Authorized Dealer is responsible for all freight charges required to ship fixtures from SUNGLASS SYNDICATE to the final store location.
6. The Authorized Dealer understands that all displays and fixtures remain the property of SUNGLASS SYNDICATE and shall be returned to SUNGLASS SYNDICATE upon SUNGLASS SYNDICATE request, or at the time the authorized dealer is closed, or if SUNGLASS SYNDICATE terminates its relationship with retailer. Any damage to the fixture must be reported to a SUNGLASS SYNDICATE sales representative immediately.
7. SUNGLASS SYNDICATE retains the right to remove any and all fixtures at any time.

I have read and fully understand and agree to the conditions of this Fixture Agreement.

SUNGLASS SYNDICATE Authorized Dealer: Print _____
Sign _____

SUNGLASS SYNDICATE Sales Representative: Print _____
Sign _____

Store Name

Store Address (City, State, Zip)

Tel. _____ Fax _____ Email _____
